



Certified Associate Business Manager (CABM)

Program Objective: This program is intended to develop professional business people in an effort to broaden the student's knowledge base and make them more rounded professional manager. The Certified Associate Business Manager (**CABM**) is a professional certification based on a pre-MBA curriculum. The CABM Credential certifies business acumen for junior professionals or aspiring managers and provides a solid foundation for individuals seeking an MBA degree and/or the CBM Credential.

Program Description: The CABM is 14 weeks of intense study in Business Management with a curriculum that provides a mini-MBA knowledge base. This program provides (3) hours of classroom time each week to review the information covered in the online lab modules and to help the student reinforce the concepts. This program has an Industry exam at the end of the class that can allow the student to certify for the CABM. This exam is covered in the class fee and delivered in week 15, after the completion of the program. The student should spend 5 hours a week working through the labs. Depending on the student level, (5-10) hours a week may be needed to complete the lab material on line. A three (3) hour Intro class session is held the first night and (3) additional hours are allocated in week 14 for Q&A for the exam. Passing the industry exam in week 15 is not required to complete the certificate.

Program includes:

- MBA IQ Online Assessment
- CABM Online Course Work
- CABM Exam
- 12-Week Official CABM Study Guide
- 45 hours of CABM Instructor led classroom study
- 14 hours of instructor web led support

Certificate Duration: 59 hours

Program Tuition: \$2,655.00

Assessment: \$200.00

EBooks: Included

Prerequisites: None

4200-1 CABM Concepts

- Module 100 General Management, Leadership, and Strategy 15%
- Module 200 Operations Management 10%
- Module 300 Marketing Management 10%
- Module 400 Quality and Process Management 10%
- Module 500 Human Resources Management 10%
- Module 600 Accounting 10%
- Module 700 Finance 10%
- Module 800 Information Technology 10%
- Module 900 Corporate Control, Law, Ethics, and Governance 10%
- Module 1000 International Business 5%

Each Learning Module is then divided into Sub-Modules, which are then divided into Learning Objective Statements (LOS).



For more info: go to www.mylearningalliance.com